



P.O. Box 2156 * Placerville, CA 95667 * (530) 672-3436
www.placerville-downtown.org

Welcome to Historic Main Street!

The Placerville Downtown Association (PDA) is a non-profit organization working to enhance business on Historic Main Street through special events and activities. If you have a business in the historic district (roughly 100-600 Main St.) then you are automatically a member of this Association.

Board members and PDA members work hard to make Historic Main St a special place by volunteering their time to help with these projects. Meeting agendas with topics to be covered are handed out several days before the General Membership Meeting. We welcome and encourage participation from all merchants. As a Main St. Merchant we all want to hear from you on what will be going on at your business. Please let a board member know whenever you are planning an in store event or promotion so we can share it at the General Membership Meeting.

Merchants on Historic Main St. offer a unique blend of stores, shops and restaurants. What has in the past and continues to make Historic Downtown Placerville so successful is the diversity of shopping along with the historic nature of the town. Downtown Placerville is a very special place where guests and locals love to stroll and are in the presence of an authentic and vibrant “downtown”. Interwoven between a historical newsstand, a dry cleaner, drug store, and a hardware store that is the oldest continually running hardware store west of the Mississippi, Main St. offers a myriad of unique shops and restaurants. To maintain its eclectic nature we ask that you walk Main St., visit with the other merchants and see what they offer so that your products do not compete. Another reason to visit other downtown merchants is to see what they offer and tell them what you will be offering so that we can all share that information with our customers. It is important that we all know who is doing business on Main St.

Meetings:

General Membership Meetings are held the first Thursday of the month, 8am, Historic Cary House Hotel. Distribution of the prior month’s minutes and the current months agenda will be delivered to all merchants approx 1 week before the meeting.

Executive Board Members Meetings are held monthly to set agendas. Please contact an Executive Board Member to request an item be placed on the agenda by the 10th of the month prior to when you wish to discuss the item. A board member will advise on whether your item is pertinent to the members and can be added to the agenda.

Funding:

PDA is supported through business licenses, fund raisers, and various opportunities for merchants to financially support and get advertising from various events throughout the year.

Community Events

The following is a list of regularly scheduled community events. Dates and times as well as continuance of the event should be confirmed by calling for updated information.

Historic Downtown Main Street, Placerville (www.placerville-downtown.org)

3rd Saturday ArtWalk	3 rd Saturday, monthly	(530) 295-3496
Wagon Train Parade	2 nd weekend in June	(530) 621-5885
Farmer's Markets	Saturday A.M. May-Oct	(530) 622-1900
Music in The Courtyard	Saturdays, Jun-Oct	(530) 622-4900
Bell Tower Brew Fest	Last Saturday in June	(530) 672-3436
Craft Faire	2 nd Sunday, August	(530) 672-3436
Antique Street Faire	Last Sunday, September	(530) 672-3436
Art & Wine Festival	3 rd Saturday, October	(530) 672-3436
Trick or Treat on Main	October 31 st	(530) 672-3436
Festival of Lights	Friday after Thanksgiving	(530) 672-3436
Merchants Open House	Last Fri & Sat, November	(530) 672-3436
Christmas Parade	1 st Sunday, December	(530) 622-9400
Holiday Activities	Throughout December	(530) 672-3436
Girl's Night Out	Spring	(530) 672-3436
Moonlight Madness on Main	Fall	(530) 672-3436

Miscellaneous Information

El Dorado County Fairgrounds (www.eldoradocountyfair.org)

El Dorado County Fair	Mid-June	(530) 621-5860
Fourth of July Blast	July 4 th	(530) 621-5860
Butterfly Concert	September	(530) 642-2431

Parks

Bennett Park	561 Canal St.
Benham Park	Benham & Pacific Streets
City Park	Benham & Parkview Drive
Gold Bug Park & Mine	Bedford St., 2 miles north of US Hwy 50
Lions Park	Cedar Ravine Rd.
Lumsden Park	Wiltse Rd.
Rotary Park	Clark St.

Community Centers

Town Hall	549 Main St.	(530) 642-5232
Placerville Senior Center	937 Spring St.	(530) 621-6150

Hospital

Marshall Hospital	Marshall Way	(530) 622-1441
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Transit Service

El Dorado Transit	(530) 642-5383
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Library

El Dorado County Library	345 Fair Lane	(530) 626-5540
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Post Office

U.S. Post Office	3045 Sacramento St (at Pacific St.)	(800)275-8777
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Garbage Collection

El Dorado Disposal	(530) 626-4141
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Miscellaneous Offices

City Hall	Center St.	(530) 642-2489
Business License		(530) 642-5223
City Clerk		(530) 642-5531
Fire Department Administration		(530) 644-9630
Police Department	730 Main St.	(530) 642-5210 (Business)
Chamber of Commerce	542 Main St.	(530) 621-5885
El Dorado County Tax Collector	360 Fair Lane	(530) 621-5800
State Board of Equalization		(800)432-2829 or (916) 227-6700

City of Placerville Information

City Hall 3101 Center St, Placerville, CA 95667, (530) 642-5200

Sign Ordinance - http://www.sterlingcodifiers.com/codebook/index.php?book_id=509

Before installing signs, review sign ordinance and obtain proper permit from the Bldg Division, 2nd floor of City Hall, (530) 642-5200. This ordinance provides minimum standards to safeguard life, health and property, and the public welfare in keeping with the uniqueness, aesthetic and historic character of the City of Placerville by regulating and controlling the size, height, design, materials, construction, location, electrification, and maintenance of all permanent and temporary exterior signs and sign structures.

Parking - http://ci.placerville.ca.us/our_city/parking.asp

In order to keep parking available for customers the City, in conjunction with PDA, developed the current parking regulations. For all questions regarding parking call (530) 642-5200. The following is a brief summary of parking regulations.

On-Street Parking and Town Hall Parking Lot: Two-hour free parking.

Center Street Parking Lot: The small parking lot on Center Street across from City Hall is a combination of permit parking and two-hour free parking.

All Other Parking Facilities: All other parking facilities, including the Center Street structure, are two-hour free parking, in excess of two hours to be paid for at the rate of \$1.00 per hr with a max cost of \$6.00 per day.

Pay Stations: Pay stations are on each end of the first and second floors of the parking structure and in each of the parking lots, with the exception of the Town Hall and small Center Street lots, which remain two-hour only free parking. Pay stations accept both cash and credit cards. Purchaser enters their space number without having to return to vehicle. Additional time can be purchased by using any pay station in any City lot.

Permit-Leased Parking: Parking permits cost \$40.00 per month for the first 5 spaces. Additional permits are at the rate of \$30.00 per month. Permit holders for the Mooney and Ivy House lots may park in any available space within their designated lots. Permit holders for other lots are assigned to a particular space in their respective parking lot. In the Center Street parking structure, the 3rd floor is designated permit parking only. There is no permit parking in the Town Hall parking lot. Permit spaces may be shared by individuals utilizing that space at different times. In that instance, additional parking tags are provided. A limited number of premium permit spaces are now available on the 2nd floor of the Center Street structure. The rate for these spaces is \$60.00 per month. These spaces are assigned on a first come first serve basis. Permit-Leased Parking spaces in all lots will be available for public parking on both Saturday and Sunday.

Placerville Station II: A free parking facility is on Mosquito Road. It is serviced by a free shuttle run by El Dorado Transit. It is serviced by a free shuttle to old City Hall and runs from 7:00AM to 6:30PM, with 15-minute service during peak hours (7:00AM-9:00AM, 11:00AM-1:00PM, and 4:30PM-6:30PM). During other times, service will be at 30-minute intervals.

City Council Meeting & Agenda Information

<http://ci.placerville.ca.us/cals/council.asp>

Regular meetings of the City Council are held on the second and fourth Tues of each month at 7:00P.M. in the City Council Chambers, Town Hall, 549 Main Street, Placerville, CA 95667. They are telecast live on local cable Channel 2 and re-broadcast on Saturday mornings at 9:00 a.m. on Channel 2. Agendas for all City Council meetings are posted on the City Hall window public meeting notice board, 3101 Center Street, by 3:00 P.M. on the first and third Fridays of each month. Agendas and minutes are also posted on the City's website. Copies of the agenda are also available to the public at the meeting, free of charge.

Agenda - <http://ci.placerville.ca.us/dept/council/agenda.asp>

Agenda - <http://ci.placerville.ca.us/dept/council/minutes.asp>

Not all items need to go before the City Council, many times an issue can be addressed by city staff members. Contact City Manger's office for advice. Members of the public addressing the City Council on any agenda item or non-agenda item are generally limited to two minutes. State law prohibits the Council from acting on items not listed on the Agenda except by special action of the City Council under specified circumstances.