

# PLACERVILLE DOWNTOWN ASSOCIATION

## Meeting Minutes – Sept 3, 2009

### **Roll Call & Introductions** –

Linda Johnson reported that reps from EDHS will be at the Oct meeting to discuss the 100<sup>th</sup> Homecoming on Oct 3, window decorating contest, students will help.

Street Closure Committee has been formed and will be meeting

**Highway 50 Holiday Trees and Promotional 50 Corridor Project** Dolly Wager reported 80 – 90 trees will be placed on Hwy 50 in 2009; Westside Church has donated outright \$2500 and up to \$7500 matching monies to any donation for the trees; infrastructure est to be \$13-20,000

**Chamber Report** Laurel Brent-Bumb commented on the Caltrans closure of Hwy 50 at Echo Summit in May 2010 for 14 – 44 days; coming back to PDA for vote / recommendation in Oct; EDChamber is working on AB 1066 to extend timber harvest plans in an attempt to reopen Sierra Pacific Mill in Camino.; Marshall Gold Discovery Park is still slated for closure. Website is keepsuttersmillopen.org. please fax your comments; Larry Caso volunteered to be the PDA rep for a voting position on the Chamber Board

**Police Beat** – Chief Nielsen reported receiving fed \$\$ to rehire officer increasing staff to 18 from 24; Sanitex Cleaners was broken into; thank you for community support of Bloodhound Hank

**City Report** – Gary Pigg reported SEDD 40<sup>th</sup> anniversary SBA loans available; Banner Parking is new parking enforcement contractor; Looking into energy retrofitting grants for city and businesses

**Business** – Steve Calfee discussed current sign regulations and that temporary signage (includes banners, Aboards, floating/flying signs, moving signs) are not allowed; potential \$100 fine per day per violation; PDA voted to send letter to all members and CC the City Council requesting all members follow the rules along with the 1 page summary of the ordinance attached; S Rees 1<sup>st</sup> K Payne 2<sup>nd</sup> Unanimous vote

**Marketing & Events Report** – Lisa Crummett reported Art & Wine Festival 10/17 get your sponsorship money \$50 to Stamp It Rich; Antique Faire moving forward but 2010 may be time to look at a combo event with Craft Faire; Holiday Committee needs to meet; New brochures are available

**Treasurer's Report** – Linda Johnson reported \$43,420 in checking / savings

**Grant Report** – Jeff Thoma reported balance of \$21,309 in grant fund account

**City Council Report** – Dave Machado reported on the water/sewer workshop coming 9/29 7Pm at Town Hall; proposed increases due to start Nov/Dec 2009

**Chamber Report** – Jody Franklin reported Jan 2010 Society of Pro. Writers coming to Tahoe, planning for post conference trip to Highway 50 Corridor, Coloma and Fairplay

**Open Forum** –Greg Phelps showed the group his plans to encroach into the traffic lane in front of Centros to add 6 more tables outside, Randy Pesses commented on the Centro project and how it fits into the city streetscape plan and how the city will add to the project with ADA compliant crosswalks; Shelly asked about an additional public restroom and recycling cans; Carol Patton discussed the ED Transportation Commission Town Hall Meetings being held throughout EDC to discuss the makeup of the Transportation Commission; Bill Robinson talked about Art on Parade being self-funded and reminded the group of the website [www.blurb.com/bookstore/detail/733311](http://www.blurb.com/bookstore/detail/733311) for info on purchasing the book on Art on Parade and other items; Bill also talked about the you tube videos he has done and that they are linked to the PDA website.

Executive Board Meeting – Oct 22, 2009 8:30 AM Stamp It Rich

PDA General Meeting – Oct 1, 2009 8:00 AM Cary House