

Placerville Downtown Association

Meeting Agenda for Thursday, September 1, 2011; 8AM – 10AM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

National Courtesy Month

Information for Members

- Highway 50 construction update
- Banners on Parade memorabilia order form available – Deadline is TODAY!
- Please keep an eye on flower baskets—call Carol Patton if flowers need attention
- PDA is looking for Volunteers to staff shifts at Oktoberfest on 9/17, see website for sign-ups or call Lisa
- Butterfly Concert is 9/18—still looking for donations from merchants
- Art & Wine Festival on 10/15: if you want to be host, get fee in soon!

Roll Call and Introductions (8:00-8:05)

Police Beat (8:05-8:10) – Chief Nielsen

City Report (8:10-8:15) – Cleve Morris

Business (8:15-8:50)

- Discuss & vote on approval of PDA minutes at PDA meetings
- Brochure Revision Committee update – Theresa Corley
- PDA Board opening
- Discussion & vote about PDA recommendation re courthouse relocation
- Norcal Guide app
- Nominations for Board coming in October
- Welcome packet on Website

Marketing & Events – Lisa Crummett (8:50-9:15)

- Craft Faire update
- Kacie's Ride for Hope (9/10)
- Oktoberfest update (9/17) – Need volunteers
- Car show (9/22)
- Art & Wine Festival (10/15)
- Holiday Committee

Treasurer's Report (9:15-9:20) – Sue Rees

Chamber Report (9:20-9:30)

Open Forum (9:30-10:00)

Next Executive Board Meeting Date: 8:30AM, September 22, 2011, Powell's (all Board members encouraged to attend)

Next PDA General Meeting Date: 8AM – 10AM, Cary House, October 6, 2011

| PDA Board of Directors 2011 | | | |
|-----------------------------------|----------|--------------------------------------|----------|
| (10-11) Doug Braaten | 295-1007 | (11-12) OPEN | OPEN |
| (10-11) Bev Fraga | 626-3425 | (11-12) Sheila Hill (Vice President) | 626-1091 |
| (10-11) Susie Huber | 622-0111 | (11-12) Christine Najera | 626-8700 |
| (10-11) Theresa Corley | 344-7451 | (11-12) Carol Patton (President) | 626-3554 |
| (10-11) Deb Jensen | 295-3496 | (11-12) Kris Payne | 626-6474 |
| (10-11) Mary Meader | 622-4510 | (11-12) Bill Robinson (Secretary) | 306-3615 |
| (10-11) Sue Rees (Treasurer) | 622-6205 | (11-12) Dennis Thomas | 626-3186 |
| (10-11) Annette Schoonover | 626-6369 | (11-12) Les Russell | 622-2979 |
| Lisa Crummett, Marketing Director | 644-2276 | | |