

**Placerville Downtown Association**  
**Meeting Agenda for Thursday, Oct 1, 2009; 8AM – 10AM at the Cary House**  
[www.placerville-downtown.org](http://www.placerville-downtown.org)

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

**Information for Members –**

- Now open: Metal Dragonfly Designs; Opening soon: Creekside Antiques
- PACT Open House – Fri 10/9 4:30-7 Smith Flat Center for Health
- Wall of Wine fundraiser at Tony Matthews 10/17
- Remaining 2009 Street Closure Events: EDHS 100<sup>th</sup> Homecoming Sat 10/3 10AM-Noon; Art & Wine Festival Sat 10/17 5-10PM; Trick or Treat on Main Sat 10/31 3-7PM; Festival of Lights Fri 11/27 4-9PM; Christmas Parade Sun 12/6 10AM-4PM

**Roll Call and Introductions** (8:00-8:05)

**Police Beat** (8:05-8:10) – Chief Nielsen

**City Report** (8:10-8:15) – Gary Pigg

**EDHS Homecoming Parade** (8:15-8:25) EDHS Principal Jerry Smith will talk about Homecoming Parade and Events for the weekend of Sat Oct 3

**Business** (8:25 – 9:00)

Nominations for 2010 PDA Board Members ← Jeff Thoma – 8 positions available

Sign Ordinance – Jeff Thoma – discussion and vote on letter to city re: enforcement of ordinance

**Marketing & Events** (9:00-9:15) – Lisa Crummett

- Art & Wine Festival hosting locations sold out
- Recap Girls Night Out and Placerville 3<sup>rd</sup> Sat Art Walk
- Upcoming events: EDHS Homecoming Parade 10/3 10-noon; Art & Wine Festival 10/17 5-10PM; Trick or Treat 10/31 4-6PM

**Treasurer's Report** (9:15-9:17) – Linda Johnson

**Grant Report** (9:17-9:20) – Jeff Thoma

**Christmas Trees** (8:05-8:10) – Dolly Wager

**Chamber Report** (9:20-9:25) – Jody Franklin

**City Council Report** (9:25-9:35) – Dave Machado

**Open Forum** (9:35-10:00)

**Executive Board Meeting Date:** 8:30AM, Oct 22, 2009 (Stamp It Rich)

**PDA General Meeting Date:** 8AM – 10AM, Nov 5, 2009 (Cary House)

| <b>PDA Board of Directors 2009</b> |          |                            |          |
|------------------------------------|----------|----------------------------|----------|
| (08-09) Larry Caso                 | 626-8651 | (09-10) Tony Granados (VP) | 626-9161 |
| (08-09) Susie Huber                | 622-0111 | (09-10) Linda Johnson (T)  | 344-0452 |
| (08-09) Deb Jensen                 | 295-3496 | (09-10) Dave Morrill       | 642-1074 |
| (08-09) Carol Patton (S)           | 626-3554 | (09-10) Kris Payne         | 626-6474 |
| (08-09) Sue Rees                   | 622-6205 | (09-10) Diane Stading      | 642-0100 |
| (08-09) Doug Braatan               | 295-1007 | (09-10) Jeff Thoma (P)     | 626-9700 |
| (08-09) Les Russell                | 622-2979 | (09-10) Ann Totherow       | 626-1444 |
| (08-09) Annette Schoonover         | 626-6369 | (09-10) Sara Young         | 622-4900 |
| Lisa Crummett, Marketing Director  | 644-2276 |                            |          |