

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Minutes – July 2, 2009

Roll Call & Introductions –

Now open: Zia's Gelateria, Main St Music, Alabaster Gallery, Findleton's Gallery, Bagelworks
Coming soon: Candystrike (1st Sat in Sept), dinners at the Courtyard Cafe

Police Beat – Chief Nielsen reported excellent June, no major problems with Wagon Train, Brewfest or County Fair. Largest Wagon Train in 25+ years; significant burglary at Robinsons Pharmacy, suspect has been arrested (brother of the bank robber 2 months ago!); older people hanging out at Ivy House Parking Lot are displacing the rowdy group; Heyday Café had 4 chairs stolen from their back door, no suspects

City Report – Gary Pigg was absent

Highway 50 OPS – Randy Pesses reported Highway 50 is effectively done, except for punchlist items and Pedestrian Overcrossing (POC) at Bedford, all signals are done, Clay St Roundabout project will connect ED Trail to the POC; Landscaping around Welcome to Placerville Sign has been delegated to Community Pride

PDA Business – Dolly Wager reported Christmas Trees will be behind the barrier along Highway 50 this year if we can raise the money to hire professionals to drill support holes, insert pipes and pull electrical wire. Hope to have 80-90 trees...will have cost estimates at August PDA meeting...questions to Dolly via ED Chamber; Sue & Bob Russell, Randy Pesses, Gary Pigg and Dolly Wager on committee

Becca Kaldunski discussed ED High School 100 year Homecoming on Oct 3, 2009. Request for street closure from 11:30 – 1:30, 40-50 entries (floats, marching bands, etc from prior classes as well as current year, difficult for PPD to do street closure event on Friday evening, questions raised about having parade on Sunday or earlier on Sat, staging to be on Locust Ave or Midtown Mall;

Jeff Thoma reported on levels of communication to PDA members 1st level = Open Forum, 2nd level = Exec Committee 3rd level = email blasts, trying to respect PDA members email addresses

Youth Rep reported on Youthfest 2009 to be held Sun July 26, with Full Street Closure from 2 – 7

Marketing & Events Report – Lisa Crummett reported Wagon Train / Founders Day whopping success, lack of space on Main St may encourage train to move through next year (Sat June 12); Brrewfest was down approx 200 tickets net result is \$5000 less net income to PDA budget, less rowdy crowd, pourers to limit pour to 2 oz only, thanks to Angie Patton for encouraging restaurants to come out onto Main St; Craft and Antique Faire Applications out now; Sept 12 Girls Night Out

Treasurer's Report – J. Thoma reported \$34926 in checking & savings

Grant Report – J. Thoma reported balance of \$16206

PACT Report – J. Thoma reported Public Open House postponed until Fall

City Council Report – D. Machado was absent

Chamber Report – Jody Franklin discussed the Ukraines being here and remarked how they thought they were in a movie!!; Experience El Dorado debuts on Channel 10 Sunday 5PM

Open Forum – Sara Young talked about Music in Courtyard going on now, posters / programs available; Kris Payne talked about YouTube of Founders Day done by Bill Robinson; Diane Stading asked if Exec Board discusses street closures for entire year, plan now for 2010, balance the closures throughout the year; Annette Schoonover talked about Center St Garage being available for parking during events, how the sign on Center St is in horrible location, circulation in the city has been improved because of the Highway 50 OPS project; Sara Young asked about leased spaces vacated by ANOVA employees and was told they are now being used by City Employees; Antique Dealers have noticed thefts on the rise, need to report all incidences to PPD; Annie asked if we could connect pedestrian ramp to 2nd floor of parking garage for people with strollers; Shelley asked about recycling bins in East end of the parking garage.

Executive Board Meeting – July 23, 2009 8:30 AM Stamp It Rich

PDA General Meeting – Aug 6, 2009 8:00 AM Cary House