

# PLACERVILLE DOWNTOWN ASSOCIATION

## Meeting Minutes – September 6, 2007

**Roll Call & Introductions** – A quorum was present

**Police Beat** – Chief Nielsen – There was a settlement at the Hillsider hearing—the Hillsider will close 30 days from the August 20 hearing date (last date of operation is 9/19), Hillsider must transfer their liquor license outside the city (they did not lose their liquor license and Police are working with other, similar businesses to make sure problems don't transfer to somewhere else; Craft Faire was August 12 and went well from police perspective; Antique Faire and Jazz Jubilee coming up

**Highway 50 Project** – Randy Pesses – starting to work on Spring Street bridge (will be narrowed down for work); Bedford will be next year, not sure about Canal St.; on schedule with the Placerville Drive connector to Main Street (open in November, also Forni Rd. will open); also working on sewer lines; City approved a contract for CCC to come in and do clearing in Hangtown Creek (Spring St. to Broadway)—Randy has scheduled a walk along the creek to see all that needs to be done;

**City Report** – Gary Pigg: Steam-cleaned the sidewalks recently (plus trashcans & bases of light posts) and next cleaning is scheduled for right after Halloween; have just about completed a contract that will start October 1 with MORE workshop to clean the garage and do the sidewalks (from Cedar Ravine, down Main and up Sacramento to Pacific St.) once a week; KFBK had segment on closing of Spring St. & Hwy 50 and how to get around

**Main St. Trees & Viet Nam Plaques** – Steve Youel (City Parks & Rec): spoke about issue of Main St. trees and the Viet Nam memorial plaques at their base, proposed putting temporary raised planters in voids on the Main St. area that could be moved when StreetScape plan goes into effect; for the Viet Nam plaques, proposes putting plaques on side of planters, lots of discussion and suggestions about this (e.g. have meeting with VFW, other Veteran's groups, and other stakeholders in the community to get their input)

**Continuing Business** – Update on Flower Power – Mike Tomei: Carol Patton doing fall planting (2 locations, 4 baskets—RT Pizza & Fox lot); trying to raise funds, coming up with brochure that we can use to raise funds, asked if anyone would like to be early adopters; Update on CalTrans signs – Carol Patton: issue with installation of sign (on Ray Lawyer Drive overcrossing facing west), cost will be more and when Carol finds out, she will get info to PDA (comment by Les Russell to drive east on Highway 50 and see that the sign will be visible for a very short time—is it worth it?); Art & Wine Festival – Lisa Crummett: on Oct 20, need checks (\$50) to PDA ASAP, would like people to have better hors d'oeuvres, since ticket prices for festival are more this year (\$30/ticket); update on Fausel House – Jeff Thoma: Fausel House is scheduled to be moved very soon, new ANOVA Architects building will be done about 1 year after Fausel House is moved; report on meeting with PG&E – Bill Robinson: Larry Caso, Bill Robinson and Laurel Brent-Bumb (head of Chamber of Commerce) met with 3 reps from PG&E on 8/22 to brainstorm ideas for ways for businesses on Main St. to spend less money on energy (Bob Laurie volunteered to help on committee)

**Announcements** – Featured merchant of the month is Winterhill – Annette Schoonover: excited to be on Main St. and has been very happy with all the support on Main St., certified growers of olives and make olive oil for sale at Winterhill, handed out 20% discount coupon at meeting; nominations for 2008/2009 PDA Board members coming up in October—be thinking of potential Board members; Trick or Treat on Main St – EDHS band members want to give back to the community for supporting them and will be willing to help merchants hand out candy on Halloween (4-6pm)—call Adriana Gwyn to sign up at 642-9423; Pyramid Peak Outfitters closing on 9/30 and PLA is moving to Pyramid Peak's vacated space

**New Business** – Presentation regarding Historical Society's Fountain-Tallman Museum – Kris Payne (President of Historical Society): Museum is open 5 days a week (Wed–Sun) & Marilyn Ferguson has been hired to work at the museum and museum is doing fundraiser now; nominations of new PDA Board members will be in October—if you want to be a Board member, contact one of the current Board members

**Grant Report** – Jeff Thoma: spent \$19K, have \$45K left

**Treasurer's Report** – Denise Tomei: \$54,666

**Marketing & Event Report** – Lisa Crummett: Antique Faire coming up and need to evaluate it for next year as we are at about 2/3's of the amount of last year's participants; have Art & Wine Festival posters for merchants; Mary Dakers will be going around soon asking for money for Thanksgiving/Christmas holiday advertising & festivities

**Chamber Report** – None

**Open Forum** – Gary Pigg asked about the No Skateboarding signs on the sidewalks (this is TBD); signs help police dept., but a good idea to call police when you see something in the garage (or other places), walkway going across Highway from garage to Coloma should be painted and Gary asked for support letter to be written by PDA to the City in support of doing this, Carol Patton made a motion, which was seconded and passed by show of hands to write letter—Carol will do a draft and Bill will write it; showed commercials for Downtown; new owners of Powell Brothers introduced again; Sue Rees mentioned article about Cozmic Café in 9/2/07 Sacramento Bee; a lot of spaces will be available soon on Main St.

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**Executive Board Meeting Date** – 3<sup>rd</sup> Thursday of the Month, 8:30AM, September 20 (Stamp It Rich)

**PDA General Meeting Dates** – 1<sup>st</sup> Thursday of the Month, 8AM; next meeting October 4 at Cary House

Submitted by Bill Robinson