

# PLACERVILLE DOWNTOWN ASSOCIATION

## Meeting Minutes – July 6, 2006

**Roll Call and Introductions** – A quorum was present.

**Guests** – Adam Anderson & Jacob Taylor from Boy Scout Troop 58: Came to talk about National Flag Day Fundraiser and see if anyone in PDA was interested in contributing to this fundraiser (this is 50<sup>th</sup> anniversary of putting up the flags); flags put up 6 holidays a year; put flag up and take it down on those days; they also have flag retiring ceremonies; call Adam Anderson at 676-1936

**Police Beat** – Chief Nielsen – June was very challenging month; police are taking very seriously the issues of downtown and have increased their downtown patrols (121 patrols in June); have identified suspect in initial wine barrel vandalisms (weekend of June 3<sup>rd</sup>), obtained charges and arrested the suspect (he is awaiting the court process); have leads in broken window incident at Hidden Passage Books; there was an arrest regarding the big fight on Main St. on June 11 and they are pursuing leads in that case; using strategies such as extra patrols, spending more time downtown in general (including Shield volunteers), looking at building permit and occupancy standards in some businesses, ABC has been very cooperative in working with police, and DA is working closely with police department on cases; Chief & police are trying to be very responsive and improve their effectiveness; Brewfest: had 4-7 officers downtown during the event; during month of June had 5 vacancies (illness, military & openings), so were down those 5 from the 21 total that Placerville has; Chief wants people to make reports to police when there are problems; for Brewfest, thought it was a good event; it was mentioned that there was some pouring before the event officially started and after it officially closed—the times should be adhered to; there was also some question about clearing the street before an event; also question about panhandling going on; will be getting some grant money for changeable message signs for Highway 50

**City Report** – Gary Pigg – City is taking issues downtown very seriously; trash cans being emptied 6 days a week; some people are dumping their trash near the dumpsters and Gary requested that when someone sees the trash there, call Gary to let him know so he can call Waste Management

**Highway 50 Report** – no report; but Carol talked with Randy Pesses yesterday and found out that the upper Main St. rehabilitation project is on track to be finished in August; Carol has been in contact with Caltrans about signs—if someone would like to help out with sign issue, contact Carol Patton (Matt was volunteered by Tony)

**Announcements** – Today is Great Race; Roll Out the Barrels Wine Tasting Benefit has been cancelled; it was mentioned that Wine Barrel banner on west end of Main St. should be done better; at recent City Council meeting, there was funding approved for downtown promotions for 2006/2007 (more info coming soon); if you want to sign up for the State Fair booth, call the Chamber of Commerce at 621-5885

**Continuing Business** – no support letter for parking to City Council; at next City Council meeting on 7/11, City Council will vote to start the new parking ordinance (info on City website), but will not go into effect until park and ride at Mosquito Road & 50 is complete; everyone will be entitled to 1 warning; need a 1-page sheet describing the parking ordinance; there will still be 2-hour free parking all over the city, then paid after that

**New Business** – Dan McGrew (an officer of the court) attended to talk about his role in managing the assets of the Hillside; dealing with ABC & police; mandated ABC training for all employees of bar; started an “86” list for people who cannot come into bars downtown;

**Executive Board Meeting Date** – 3<sup>rd</sup> Thursday of the Month, 8:30AM, July 20 (Tony Matthews)

**PDA General Meeting Dates** – 1<sup>st</sup> Thursday of the Month, 8AM; next meeting August 3 at Cary House

**Grant Report** – Jeff Thoma – spent \$4683 in first 6 months of 2006; have current balance of \$64,279; will be meeting next month to go over any grant requests

**Treasurer’s Report** – Denise Tomei – have \$54,674 in account; Raley’s has not paid PDA yet for sponsorship; will have summary of money spent and income from events soon

**Marketing & Event Report** – Lisa – Founder’s Day was a success; beer table made almost enough to cover PDA contribution; wants evaluations of Founder’s Day in as soon as possible; getting apps for Craft Faire on 8/13; need to get more apps for Antique Faire; question about why we don’t have a July 4<sup>th</sup> parade; question about Brewfest at East end of Main St. by Cedar Ravine (need to talk with Chief about that)

**Chamber Report** – no report

**Parking Committee Report** – none

**Open Forum** – Nancy with Mountain Democrat attended to talk about special tab publication to be published on 7/26 (deadline on 7/14); posters are available for the Wine Barrels (contact Bill Robinson at 530-306-3615)

Submitted by Bill Robinson