

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Minutes – March 1, 2007

Roll Call & Introductions – A quorum was present.

Police Beat – Robinson's broken into but suspects in custody; foot patrols downtown continuing; citizen's academy coming up on March 21 (at Cary House, 11 weeks, 6pm-9pm); comment about kids around steps of garage; fire in Robinson's caused by cigarette that was put in vent in front of store—vents of stores on Main St. will be inspected

City Report – Gary Pigg – We need to work as a group on the parking issue

Highway 50 Project & Parking Update – John Driscoll – Questions distributed to merchants from parking committee & can see John Driscoll's report about parking on City's website, bulk of permit spaces remain empty on Saturday (open for Saturday parking?), in monitoring of parking lots every day have found that about 30 permit spaces used every day in each of the lots, parking garage almost always has spaces available on 2nd floor, other lots more crowded, will keep monitoring; should we go to unassigned spaces in parking garage & other lots & other ideas like should there be Saturday enforcement? (Check Redwood City website for like parking info); contractors/owners can get encroachment permit from City; will have nighttime meeting on Thursday, 3/15, 6:30 pm, at Cozmic Café to talk about parking; Randy Pesses – Hangtown Creek: working with EDC water agency to put together grant request for some funds to reduce or possibly eliminate flood risk, complete the Hangtown Creek watershed master plan, relocate the sewer line out of the creek, redo the sewer pump stations downtown, and get ongoing funding for the restoration of the Creek and its tributaries; have gotten permit from Fish & Game to work on Hangtown Creek (maintenance, brush-clearing, etc.); requested that PDA support the grant application for Hangtown Creek: Carol Patton made motion to support the grant application, Mary Meader seconded, motion carried unanimously (if time allows, PDA will write a letter)

Continuing Business – Update on possible classes – Sam Muscarello (will update at next PDA meeting); Highway 50 signs – Carol Patton (will update at next PDA meeting); Name for proposed plaza near K-Mart – Carol Patton: new plaza's proposed name is Placerville Marketplace, motion made by Sara Young to send letters to developer & Jack Sweeney requesting change of the name to omit the name Placerville from the name of the plaza, seconded by Chris Cole, motion carried; Downtown business office space – Carol Patton: issue is about restricting ground floors on Main St. to retail businesses, businesses already there (not retail) would be grandfathered in; property owners need to meet, lots of discussion; PDA decided to shelve issue for a year

New Business – Replacement for Tom Williams on PDA Board: Carol Patton made motion that Larry Caso replaces Tom Williams on PDA Board, motion seconded and carried; Placerville "Flower Power Groupies": Mike Tomei – committee meeting about getting flowers on Main St. (contact Mike Tomei for copy of report), will do 4 test pots & 4 baskets this summer (ground & pole) which will cost about \$2000, big fundraiser March 7th at Tomei's and another one at Cozmic Café in April (and beyond); might potentially be able to get money from revitalization money, need raffle prizes; Potential street dance in July – Lisa Crummett: shelved until later for more info; Discussion about winery ordinance waiver – Lisa Crummett: had request from chamber about winery ordinance for us to submit letter of support of wineries, Lisa submitted letter supported by Linda from PDA (and it was a much more complex issue) without entire Board approval, Linda read proposed letter, Chris Cole made a motion to send the letter, Denise Tomei seconded it, motion carried and letter will be sent.

Announcements – Spring Fling (formerly Clip and Stroll) – Lisa Crummett: will put on calendar; Jazz in the Plaza – Lisa Crummett: will be doing it and will be on calendar; Human Rights Roundtable – Matt: showed decal for windows (get at Tony Matthews); Parking rebates – Linda Johnson (for Doug Braaten): Doug is offering parking rebate to his customers (\$1 parking rebate with purchase of \$10)—contact Doug Braaten if interested; Downtown Merchant News: AnnieBerries opens in new location today, Sara Young will be coming around for sponsorships for Jazz in the Plaza; Candy store will be available

Executive Board Meeting Date – 3rd Thursday of the Month, 8:30AM, February 15 (Stamp It Rich)

PDA General Meeting Dates – 1st Thursday of the Month, 8AM; next meeting March 1 at Cary House

Grant Report – Jeff Thoma: No report; Grant Committee will meet this month

Treasurer's Report – Denise Tomei: have \$64,176 in accounts

Marketing & Event Report – Art on Parade may be a go this year with canvas, painted banners—need volunteers for committee members

Chamber Report – No report

Flood Control Update – (see Randy Pesses comments above)

Open Forum – None

Submitted by Bill Robinson