

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Minutes – February 2, 2005

Roll Call and Introductions – A quorum was present.

Announcements – Update on meeting about use of old City Hall: meeting on 1/23 re City Hall attended by 20-25 people; notes put into draft of letter to City, reviewed by Exec Bd members, then sent out to attendees for comments; there was discussion at this meeting and changes were made; motion made by Kary Faria to send the letter with corrections (2nd Doug Braaten) and motion carried; point made about keeping time limits of discussions short (3-5 mins); PDA agendas and minutes are available on the PDA website at www.placerville-downtown.org; question as to whether anyone know any grant writers (check with Chamber & ED Arts Council); Folder for Lisa has been moved to Tomei; need to have people sign up for distributing agendas

Continuing Business – Highway 50 project report (Dave Machado): out for bid now, bids get opened this month, select contract in March (if bids within limits), construction starts in May, we lose parking on old RR right-of-way right away (60-80 spaces lost— Parking Comm working on solution), window of construction is April-Oct (2006-2009) & no const on Mondays, will first be taking sewer pipe out of creek, CalTrans knows about all of our events & we know who to contact and so do they, suggestion for those that have websites to put info about construction on their website; 2006 budget proposal (Lisa): motion made by Chris Branco to accept budget, motion seconded by Denise Tomei, discussed and motion carried; Discussion about writing a letter to ABC about the excessive loitering, vandalism and public desecration outside the Hillside bar & local businesses: owner attended meeting, talked about and responded to issues, just want them to be good neighbor—PDA decided not to send letter; Pony Express update (Lisa) – looking at using Folsom instead of Old Town Sac; Jan/Feb promo update (Lisa) – Above the Fog, Below the Snow, advertising on Comcast in Folsom & ED Hills (5 networks); Sign-ups for Health & Wellness Fair hosts (Lisa) must be turned in to Barbara Holmes at Hidden Passage Books by 2/10/06

New Business – Lisa -- Marshall Medical has a little promo going for Women's Healthy Heart Month and asking us to wear red on 2/14 (Go Red for Women); Carol – Parking Comm is going to meet soon; Dave – City of Los Gatos has an ordinance/zones about having retail on ground floor businesses; Marketing Comm meeting on March 7 at RCB

Executive Board Meeting Date – 3rd Wednesday of the Month, 8:30AM, February 15 (Centro)

PDA General Meeting Dates – 1st Thursday of the Month, 8AM; next meeting March 2 at TBD

Grant Report – Jeff Thoma – from 2002-2005 have spent just over \$90k, \$68k left; for 2006, \$35k proposed and will have about \$30k left for 2007/2008; motion made by Tony Granados to accept Grant proposal for 2006, seconded by Doug Braaten, discussed and motion carried

Treasurer's Report – Denise Tomei

Marketing & Event Report –

Chamber Report – Sam – CofC would like to see our letter, their position very close to our position; CofC (Laurel Brent-Baum) very involved in helping mitigate Highway 50 impact on downtown; California State Fair exhibit is considering Historic Main St. to represent county, did a unofficial show of hands and everyone at meeting in favor of this, PDA committees need to be involved

Police Beat – Mike Scott – traffic officer will be downtown on foot (motorcycle ordered), radar trailer will be downtown again, surveillance cameras are benefit to downtown

City Report – Gary Pigg – will be having open house shortly, no employees using garage, sewer treatment plant upgrade is going on because of mandate (bids came in way over budget), signs at old City Hall in process of being changed; City Council meeting to discuss Old City Hall will be at end of this month (2/24)

Open Forum –