

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, December 4, 2008; 8AM – 10AM at Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

Information for Members – Refer to Holiday Events letter about events downtown; Christmas Parade is on Sunday, December 7; *Murder Mystery on Main* in January—contact Diane Huie at *What's the Scoop* for more information

Roll Call and Introductions (8:00-8:05)

Police Beat – Chief (8:05-8:15)

City Report – Gary Pigg (8:15-8:20)

Business (8:20-9:00)

- Secret Shopper program – Gerry Tryhane
- Marketing & Event report – Lisa Crummett
- 2009 Executive Board nominations & elections
- 2009 events & committee signups
- PDA website redesign update

Highway 50 Project – Rick Tippett (9:00-9:15)

Grant Report (9:15-9:25) – Jeff Thoma

Treasurer's Report (9:25-9:30) – Ann Totherow

Chamber Report (9:30-9:40)

Open Forum (9:40-10:00)

Executive Board Meeting Dates

3rd Thursday of the Month, 8:30AM, December 18 (Stamp It Rich)

PDA General Meeting Dates

2nd Thursday of the Month, 8AM – 10AM; next meeting January 8 at The Cary House

PDA Board of Directors 2008			
(07-08) Ann Totherow (T)	626-1444	(08-09) Chris Cole	642-8481
(07-08) Linda Johnson (P)	344-0452	(08-09) Carol Patton (VP)	626-3554
(07-08) Dave Morrill	642-1074	(08-09) Nate Ross	621-4453
(07-08) Mary Meader *	622-4510	(08-09) Les Russell	622-2979
(07-08) Bill Robinson (S) *	626-9177	(08-09) Larry Caso	626-8651
(07-08) Sara Young	622-4900	(08-09) Roxanne Sefrain	621-9901
(07-08) Jeff Thoma	626-9700	(08-09) Susie Huber	622-0111
(07-08) Sam Muscarello *	626-0700	(08-09) Crystal Newton	622-2218
Lisa Crummett: PDA Marketing Director – 644-2276			
*Last year on the PDA Board			