

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, November 6, 2008; 8AM – 10AM at Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

Information for Members – *Understanding Your Local Economy* workshop on 11/7, 2-4pm, EDH; stagecoach rides on 3rd Saturday in November; holiday parking – 3-hour parking instead of 2-hour parking begins day after Thanksgiving and goes to New Year’s Day;

Roll Call and Introductions (8:00-8:05)

Police Beat – Chief (8:05-8:15)

City Report – Gary Pigg (8:15-8:20)

Business (8:20-9:00)

- Third Saturday – Deb Jensen
- Marketing & Event report – Lisa Crummett
- PDA Board election results
- Lights update
- Business brainstorming session

Highway 50 Project & Christmas Trees– Rick Tippett (9:00-9:15)

Grant Report (9:15-9:25) – Jeff Thoma

Treasurer’s Report (9:25-9:30) – Ann Totherow

Chamber Report (9:30-9:40)

Open Forum (9:40-10:00)

Executive Board Meeting Dates

3rd Thursday of the Month, 8:30AM, November 20 (Stamp It Rich)

PDA General Meeting Dates

1st Thursday of the Month, 8AM – 10AM; next meeting December 4 at The Cary House

PDA Board of Directors 2008			
(07-08) Ann Totherow (T)	626-1444	(08-09) Chris Cole	642-8481
(07-08) Linda Johnson (P)	344-0452	(08-09) Carol Patton (VP)	626-3554
(07-08) Dave Morrill	642-1074	(08-09) Nate Ross	621-4453
(07-08) Mary Meader *	622-4510	(08-09) Les Russell	622-2979
(07-08) Bill Robinson (S) *	626-9177	(08-09) Larry Caso	626-8651
(07-08) Sara Young	622-4900	(08-09) Roxanne Sefrain	621-9901
(07-08) Jeff Thoma	626-9700	(08-09) Susie Huber	622-0111
(07-08) Sam Muscarello *	626-0700	(08-09) Crystal Newton	622-2218
Lisa Crummett: PDA Marketing Director – 644-2276			
*Last year on the PDA Board			