

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, July 10, 2008; 8AM – 10AM at Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Historic Main Street through special events and activities that attract visitors to the historic downtown business district.

Roll Call and Introductions (8:00-8:05)

Police Beat – Chief (8:05-8:15)

City Report – Gary Pigg (8:15-8:20)

Business (8:20-8:30)

Heritage Association Placerville Walking Tour guide reprint

Announcements (8:30-9:00)

- Merchant of the Month – Window Box Antiques
- Marketing & Event report – Lisa Crummett
- Next Girl's Night Out will be on August 16
- Flower Power update
- Jazz in the Plaza
- Youth Fest on July 20
- Flags available for Farmer's Market at \$20 each
- Jazz Jubilee cancelled for 2008

Highway 50 Project – Rick Tippett (9:00-9:15)

Grant Report (9:15-9:20) – Jeff Thoma

Treasurer's Report (9:20-9:25) – Ann Totherow

Chamber Report (9:25-9:30)

Business Brainstorming Meeting synopsis (9:30-9:50) – see separate sheets attached

Open Forum (9:30-10:00)

Executive Board Meeting Dates

4th Thursday of the Month, 8:30AM, July 24 (Stamp It Rich)

PDA General Meeting Dates

1st Thursday of the Month, 8AM – 10AM; next meeting August 7 at The Cary House

PDA Board of Directors 2008			
(07-08) Ann Totherow (T)	626-1444	(08-09) Chris Cole	642-8481
(07-08) Linda Johnson (P)	344-0452	(08-09) Carol Patton (VP)	626-3554
(07-08) Dave Morrill	642-1074	(08-09) Nate Ross	621-4453
(07-08) Mary Meader	622-4510	(08-09) Les Russell	622-2979
(07-08) Bill Robinson (S)	626-9177	(08-09) Larry Caso	626-8651
(07-08) Sara Young	622-4900	(08-09) Roxanne Sefrain	621-9901
(07-08) Jeff Thoma	626-1810	(08-09) Susie Huber	622-0111
(07-08) Sam Muscarello	626-0700	(08-09) Crystal Newton	622-2218
Lisa Crummett: PDA Marketing Director – 644-2276			