

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, June 5, 2008; 8AM – 10AM at Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Historic Main Street through special events and activities that attract visitors to the historic downtown business district.

Roll Call and Introductions (8:00-8:05)

Police Beat – Chief (8:05-8:15)

City Report – Gary Pigg (8:15-8:20)

Business (8:20-8:30)

Information regarding upcoming brainstorming meeting to improve business – see tentative agenda (attached)

Announcements (8:30-9:00)

- **The next PDA meeting will be on Thursday, July 10** (due to July 4th holiday)
- Merchant of the Month – Courtyard Cafe
- Marketing & Event report – Lisa Crummett
- Weekly Farmer's Market starts Wednesday, June 11, 5 pm to dusk; please stay open late for this event!
- Brewfest 6/28, 6-9 pm – get your check to Lisa ASAP!
- Report on “Taste of Main Street” – Sue Rees
- Placerville's Wagon Train activities will take place at The Mountain Democrat lot (**not** Main Street) on June 7th from 11-3 PM; the Wagon Train will pass through Main Street on the final leg of their trip around 4PM that day
- Next Girl's Night Out will be on August 16 – please call Lisa with your activity by July 1st
- Flower Power update
- The 2008 Banners (“Banners on Parade”) are premiering on Main Street during the first week of June

Highway 50 Project – Rick Tippett (9:00-9:15)

Grant Report (9:15-9:20) – Jeff Thoma

Treasurer's Report (9:20-9:25) – Ann Totherow

Chamber Report (9:25-9:30)

Open Forum (9:30-10:00)

Executive Board Meeting Dates

4th Thursday of the Month, 8:30AM, June 19 (Stamp It Rich)

PDA General Meeting Dates

1st Thursday of the Month, 8AM – 10AM; **next meeting July 10** at The Cary House

PDA Board of Directors 2008			
(07-08) Ann Totherow (T)	626-1444	(08-09) Chris Cole	642-8481
(07-08) Linda Johnson (P)	344-0452	(08-09) Carol Patton (VP)	626-3554
(07-08) Dave Morrill	642-1074	(08-09) Nate Ross	621-4453
(07-08) Mary Meader	622-4510	(08-09) Les Russell	622-2979
(07-08) Bill Robinson (S)	626-9177	(08-09) Larry Caso	626-8651
(07-08) Sara Young	622-4900	(08-09) Roxanne Sefrain	621-9901
(07-08) Jeff Thoma	626-1810	(08-09) Susie Huber	622-0111
(07-08) Sam Muscarello	626-0700	(08-09) Crystal Newton	622-2218
Lisa Crummett: PDA Marketing Director – 644-2276			