

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, May 1, 2008; 8AM – 10AM at Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Historic Main Street through special events and activities that attract visitors to the historic downtown business district.

Roll Call and Introductions (8:00-8:05)

Police Beat – Chief (8:05-8:15)

City Report – Gary Pigg (8:15-8:20)

Business (8:20-8:30)

El Dorado Arts Council – Deb Jensen: potential for storytelling festival in Placerville

Announcements (8:30-9:00)

- Merchant of the Month – What’s the Scoop
- Marketing & Event report – Lisa Crummett
- Flower Power Rhythm & Blooms fundraiser
- Farmer’s Market starts June 11, 5 pm to dusk; please stay open late for this event!
- Brewfest 6/28, 6-9 pm – Hosts need to get \$50 to Annieberries by May 28—1st come, 1st served!

Highway 50 Project – Rick Tippett (9:00-9:15)

Grant Report (9:15-9:20) – Jeff Thoma

Treasurer’s Report (9:20-9:25) – Ann Totherow

Chamber Report (9:25-9:30)

Open Forum (9:30-10:00)

Executive Board Meeting Dates

4th Thursday of the Month, 8:30AM, May 22 (Stamp It Rich)

PDA General Meeting Dates

1st Thursday of the Month, 8AM – 10AM; next meeting June 5 at The Cary House

| PDA Board of Directors 2008 | | | |
|-----------------------------|----------|---------------------------|----------|
| (07-08) Ann Totherow (T) | 626-1444 | (08-09) Chris Cole | 642-8481 |
| (07-08) Linda Johnson (P) | 344-0452 | (08-09) Carol Patton (VP) | 626-3554 |
| (07-08) Dave Morrill | 642-1074 | (08-09) Nate Ross | 621-4453 |
| (07-08) Mary Meader | 622-4510 | (08-09) Les Russell | 622-2979 |
| (07-08) Bill Robinson (S) | 626-9177 | (08-09) Larry Caso | 626-8651 |
| (07-08) Sara Young | 622-4900 | (08-09) Roxanne Sefrain | 621-9901 |
| (07-08) Jeff Thoma | 626-1810 | (08-09) Susie Huber | 622-0111 |
| (07-08) Sam Muscarello | 626-0700 | (08-09) Crystal Newton | 622-2218 |