

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, April 5, 2007, 8AM at Cary House

www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Historic Main Street through special events and activities that attract visitors to the historic downtown business district.

Roll Call and Introductions

Police Beat – Chief

City Report – Gary Pigg

Highway 50 Project & Parking Update

Continuing Business

- Update on possible classes – Sam Muscarello
- Highway 50 signs – Carol Patton: discussion and vote on “Historic Downtown Placerville” OR “To Historic Main Street signs”
- Update on Flower Power effort
- Update on car show
- Discussion & vote on parking questionnaire

Announcements

- Downtown merchant news
- Fountain-Talman presentation – Marilyn Ferguson
- Pics to Sharon Baldwin
- Banners on Parade update
- Spring Fling update
- Fundraiser dance on 4/13, 8 pm at Cozmic Café for Flower Power (band is “Late for Dinner”)
- Calendar of Events postcards
- Nominated for Governor’s Flex Your Power Award

New Business

- KCRA A*List information – Bill Robinson
- Presentation by Carol Anne Ogdin about City Hall publication
- Whitewater Media Day on June 2; donations needed for baskets from Historic Main St.
- Food vendors for the car show

Grant Report – Jeff Thoma: Discussion & vote on 2007 grant spending

Treasurer’s Report – Denise Tomei

Marketing & Event Report – Lisa Crummett

Chamber Report

Flood Control Update

Open Forum

Executive Board Meeting Dates

3rd Thursday of the Month, 8:30AM, April 19 (Stamp It Rich)

PDA General Meeting Dates

1st Thursday of the Month, 8AM; next meeting May 3 at Cary House

PDA Board of Directors 2007			
(06-07) Doug Braaten	295-1007	(07-08) Ann Totherow	626-1444
(06-07) Chris Cole	642-8481	(07-08) Linda Johnson (P)	344-0452
(06-07) Carol Patton (VP)	626-3554	(07-08) Dave Morrill	642-1074
(06-07) Nate Ross	621-4453	(07-08) Mary Meader	622-4510
(06-07) Les Russell	622-2979	(07-08) Bill Robinson (S)	626-9177
(06-07) Denise Tomei (T)	626-9766	(07-08) Sara Young	622-4900
(06-07) Jim Baehne	626-9207	(07-08) Jeff Thoma	626-1810
(06-07) Larry Caso	626-8651	(07-08) Sam Muscarello	626-0700