

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, March 6, 2008; 8AM – 10AM at Cary House

www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Historic Main Street through special events and activities that attract visitors to the historic downtown business district.

Roll Call and Introductions (8:00-8:05)

Meeting Restructuring Information (8:05-8:10)

Police Beat – Chief (8:10-8:15)

City Report – Gary Pigg (8:15-8:20)

Business (8:20-8:50)

- Flower Power: discussion & vote – Mike Tomei
- El Dorado Youth Commission request: discussion & vote
- Farmer’s Market: discussion & vote
- Wagon Train & Founder’s Day: discussion & vote
- Grant Marketing committee’s suggestions for 2008 Marketing/Advertising plan from grant funds – discussion and vote
- Set date for nighttime meeting

Announcements (8:50-9:00)

- Marketing & Event report – Lisa Crummett
- Stagecoach rides will be every 3rd Saturday

Highway 50 Project (9:00-9:15) – Mike Restaino (CalTrans) & Rick Tippett (City of Placerville)

Grant Report (9:15-9:20) – Jeff Thoma

Treasurer’s Report (9:20-9:25) – Ann Totherow

Chamber Report (9:25-9:30)

Open Forum (9:30-10:00)

Executive Board Meeting Dates

3rd Thursday of the Month, 8:30AM, March 20 (Stamp It Rich)

PDA General Meeting Dates

1st Thursday of the Month, 8AM – 10AM; next meeting April 3 at The Cary House

PDA Board of Directors 2008			
(07-08) Ann Totherow (T)	626-1444	(08-09) Chris Cole	642-8481
(07-08) Linda Johnson (P)	344-0452	(08-09) Carol Patton (VP)	626-3554
(07-08) Dave Morrill	642-1074	(08-09) Nate Ross	621-4453
(07-08) Mary Meader	622-4510	(08-09) Les Russell	622-2979
(07-08) Bill Robinson (S)	626-9177	(08-09) Larry Caso	626-8651
(07-08) Sara Young	622-4900	(08-09) Roxanne Sefrain	621-9901
(07-08) Jeff Thoma	626-1810	(08-09) Susie Huber	622-0111
(07-08) Sam Muscarello	626-0700	(08-09) Crystal Newton	622-2218