

# PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, March 2, 2006, 8AM at Tomei's  
www.placerville-downtown.org

*The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Historic Main Street through special events and activities that attract visitors to the historic downtown business district.*

## Roll Call and Introductions

### Announcements

- Signups for distributing agendas
- Marketing/Advertising meeting on Tuesday, March 7 at River City Bank
- Health & Wellness Faire is on Saturday, March 4
- Shopping Committee meeting regarding Clip & Stroll
- Deadline for applications for Art on Parade (Art by the Barrel) is March 24

### Continuing Business

- Highway 50 project report
- Parking report – Dave Machado
- Update on City Hall

### New Business

- Sydney Mize resigning from Board—need replacement
- Art by the Barrel Wine Festival on June 3<sup>rd</sup> as kick-off for Art on Parade – Lisa
- TV ad campaign (like Truckee's) – Mike Tomei
- Historical book idea – Paul Figoni
- Women's Center event information – Martha Borders

### Executive Board Meeting Dates

3<sup>rd</sup> Wednesday of the Month, 8:30AM, March 15 (Centro)

### PDA General Meeting Dates

1<sup>st</sup> Thursday of the Month, 8AM; next meeting April 6 at Cary House

Grant Report – Jeff Thoma

Treasurer's Report – Denise Tomei

Marketing & Event Report – Lisa Crummett

Chamber Report – Sam Muscarello

Police Beat – Chief

City Report – Gary Pigg

Open Forum

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PDA Board of Directors 2006					
Nate Ross	621-4453	Les Russell	622-2979	Bill Robinson (S)	626-9177
Doug Braaten	295-1007	Jim Baehne	626-9207	Sydney Mize	626-6939
John Fahy	295-9073	Chris Branco	626-1810	Dennis Thomsen	622-6100
Kary Faria	642-0128	Paul Figoni	344-9090	Sam Muscarello	626-0700
Tom Williams	622-4540	Tony Granados (VP)	626-9161		
Denise Tomei (T)	626-9766	Mary Meader (P)	622-4510		