

PLACERVILLE DOWNTOWN ASSOCIATION
Meeting Agenda for Thursday, February 7, 2008, 8AM at Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Historic Main Street through special events and activities that attract visitors to the historic downtown business district.

Roll Call and Introductions

Police Beat – Chief

Highway 50 Project

City Report – Gary Pigg

Continuing Business

- Update on Flower Power – Mike Tomei
- Budget for 2008 events – discussion & vote
- Business Showcase

Announcements

- **Reminder:** Girl's Night Out, February 29, 6-9 pm; would like merchants to stay open; call Lisa with your activity ASAP (644-2276)
- Constant Contact email newsletter (www.constantcontact.com)
- El Dorado County Fire Safe Council information (www.edcfiresafe.org)

New Business

- Merchant of the Month
- Tee shirts & Monopoly

Grant Report – Jeff Thoma; 2008 budget discussion & vote

Treasurer's Report – Ann Totherow

Marketing & Event Report – Lisa Crummett

Chamber Report

Open Forum

Executive Board Meeting Dates

3rd Thursday of the Month, 8:30AM, February 21 (Stamp It Rich)

PDA General Meeting Dates

1st Thursday of the Month, 8AM; next meeting March 6 at The Cary House

PDA Board of Directors 2008			
(07-08) Ann Totherow (T)	626-1444	(08-09) Chris Cole	642-8481
(07-08) Linda Johnson (P)	344-0452	(08-09) Carol Patton (VP)	626-3554
(07-08) Dave Morrill	642-1074	(08-09) Nate Ross	621-4453
(07-08) Mary Meader	622-4510	(08-09) Les Russell	622-2979
(07-08) Bill Robinson (S)	626-9177	(08-09) Larry Caso	626-8651
(07-08) Sara Young	622-4900	(08-09) Roxanne Sefrain	621-9901
(07-08) Jeff Thoma	626-1810	(08-09) Susie Huber	622-0111
(07-08) Sam Muscarello	626-0700	(08-09) Crystal Newton	622-2218