

**Placerville Downtown Association**  
**Meeting Agenda for Thursday, Sept 3, 2009; 8AM – 10AM at the Cary House**  
[www.placerville-downtown.org](http://www.placerville-downtown.org)

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

**Information for Members** –

- Now open: CandyStrike; Opening soon: Creekside Antiques & Metal Dragonfly Designs
- 3<sup>rd</sup> Sat Artwalk Sept 19 Food Drive for Upper Room- see Tony Granados for info
- Nominations for 2010 PDA Board coming up in October
- Remaining 2009 Street Closure Events: Antique Faire Sun 9/27 5AM-6PM; EDHS 100<sup>th</sup> Homecoming Sat 10/3 10AM-Noon; Art & Wine Festival Sat 10/17 5-10PM; Trick or Treat on Main Sat 10/31 3-7PM; Festival of Lights Fri 11/27 4-9PM; Christmas Parade Sun 12/6 10AM-4PM

**Roll Call and Introductions** (8:00-8:05)

**Christmas Trees** (8:05-8:10) – Dolly Wager

**Highway 50 closure** (8:10-8:15) - Laurel Brent-Bumb

**Police Beat** (8:15-8:20) – Chief Nielsen

**City Report** (8:20-8:25) – Gary Pigg

**Business** (8:25 – 9:00)

- Discussion & vote on Existing Sign Ordinance Enforcement – Steve Calfee
- Committees List Update – Jeff Thoma

**Marketing & Events** (9:00-9:15) – Lisa Crummett:

- Get your \$50 in for Art & Wine Festival to Stamp It Rich (1<sup>st</sup> come 1<sup>st</sup> served)
- Geotourism nominations due 9/11 apps avail at [www.tahoechamber.org](http://www.tahoechamber.org);
- Upcoming events: Girls Night Out Sat 9/12 6-9PM; Placerville 3<sup>rd</sup> Sat Art Walk 9/19, 5-9PM; Antique Street Faire Sun 9/27 8AM-3PM

**Treasurer’s Report** (9:15-9:17) – Linda Johnson

**Grant Report** (9:17-9:20) – Jeff Thoma

**Chamber Report** (9:20-9:25) – Jody Franklin

**City Council Report** (9:25-9:35) – Dave Machado

- Proposed water & sewer rate increases- upcoming workshop

**Open Forum** (9:35-10:00)

- Greg Phelps (Centro’s); Outside Seating Project & Streetscape Plan
- Tony Granados; Broadway’s Multi-Modal Transportation Workshop
- Carol Patton; Transportation Commission CAC update

**Executive Board Meeting Date:** 8:30AM, Sept 17, 2009 (Stamp It Rich)

**PDA General Meeting Date:** 8AM – 10AM, Oct 1, 2009 (Cary House)

<b>PDA Board of Directors 2009</b>			
(08-09) Larry Caso	626-8651	(09-10) Tony Granados (VP)	626-9161
(08-09) Susie Huber	622-0111	(09-10) Linda Johnson (T)	344-0452
(08-09) Deb Jensen	295-3496	(09-10) Dave Morrill	642-1074
(08-09) Carol Patton (S)	626-3554	(09-10) Kris Payne	626-6474
(08-09) Sue Rees	622-6205	(09-10) Diane Stading	642-0100
(08-09) Doug Braatan		(09-10) Jeff Thoma (P)	626-9700
(08-09) Les Russell	622-2979	(09-10) Ann Thetherow	626-1444
(08-09) Annette Schoonover	626-6369	(09-10) Sara Young	622-4900
Lisa Crummett, Marketing Director	644-2276		