

Placerville Downtown Association
Meeting Agenda for Thursday, December 1, 2011; 8AM – 10AM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

Tis the Season!!

Approval of Minutes

Approval of Agenda

Information for Members

- Due to recent complaints, please make sure your business is ADA compliant to avoid potential problems
- 12 Days of Christmas Shopping Promotion runs through Dec. 16th at participating merchants. Customers have a chance to win one of 12 beautiful gift baskets specially designed by Main St merchants (details on website)
- Lights are on the Bell Tower and the light poles
- Christmas Parade is 12/4
- Holiday window calendar of events

Roll Call and Introductions (8:00-8:05)

Police Beat (8:05-8:10) – Chief Nielsen

City Report (8:10-8:15) – Cleve Morris

Business (8:15-8:50)

- 2012 Board voting results
- 2012 Board officer nominations
- 2012 Events
- 2012 Event Committee signups coming up soon
- Chamber of Commerce signature event

Marketing & Events – Lisa Crummett (8:50-9:15)

- Holiday Committee report
- Committee signups

Treasurer's Report (9:15-9:20) – Sue Rees

Chamber Report (9:20-9:30) – Jody Franklin & Sue Rees

Open Forum (9:30-10:00)

Next Executive Board Meeting Date: 8:30AM, December 22, 2011, Powell's (all Board members encouraged to attend)

Next PDA General Meeting Date: 8AM – 10AM, Cary House, January 5, 2012

PDA Board of Directors 2011			
(10-11) Doug Braaten	295-1007	(11-12) John Stark	916-230-1145
(10-11) Bev Fraga	626-3425	(11-12) Sheila Hill (Vice President)	626-1091
(10-11) Susie Huber	622-0111	(11-12) Christine Najera	626-8700
(10-11) Theresa Corley	344-7451	(11-12) Sara Rebolcaba	919-7002
(10-11) Deb Jensen	295-3496	(11-12) Kris Payne	626-6474
(10-11) Mary Meader	622-4510	(11-12) Bill Robinson (Secretary)	306-3615
(10-11) Sue Rees (Treasurer)	622-6205	(11-12) Dennis Thomas	626-3186
(10-11) Annette Schoonover	626-6369	(11-12) Les Russell	622-2979
Lisa Crummett, Marketing Director	644-2276		