

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, August 7, 2008; 8AM – 10AM at Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Historic Main Street through special events and activities that attract visitors to the historic downtown business district.

Roll Call and Introductions (8:00-8:05)

Police Beat – Chief (8:05-8:15)

City Report – Gary Pigg (8:15-8:20)

Business Brainstorming Meeting discussion (8:20-8:40) –

Business (8:40-8:50)

El Dorado Winery Assn Tour De Vine Harvest Fest (Sept. 13,14) and possible tie-ins. - Jolaine Collins

Announcements (8:50-9:00)

- Marketing & Event report – Lisa Crummett
- Bike racks
- 10/18/08 Art & Wine Festival hosts – get \$50 hosting fee to Lisa at Annieberries

Highway 50 Project – Rick Tippett (9:00-9:15)

Grant Report (9:15-9:25) – Jeff Thoma

- Heritage Association Placerville Walking Tour guide reprint grant request
- Christmas decorations grant request

Treasurer's Report (9:25-9:30) – Ann Totherow

Chamber Report (9:30-9:40)

Open Forum (9:40-10:00)

Executive Board Meeting Dates

3rd Thursday of the Month, 8:30AM, August 21 (Stamp It Rich)

PDA General Meeting Dates

1st Thursday of the Month, 8AM – 10AM; next meeting September 4 at The Cary House

PDA Board of Directors 2008			
(07-08) Ann Totherow (T)	626-1444	(08-09) Chris Cole	642-8481
(07-08) Linda Johnson (P)	344-0452	(08-09) Carol Patton (VP)	626-3554
(07-08) Dave Morrill	642-1074	(08-09) Nate Ross	621-4453
(07-08) Mary Meader *	622-4510	(08-09) Les Russell	622-2979
(07-08) Bill Robinson (S) *	626-9177	(08-09) Larry Caso	626-8651
(07-08) Sara Young	622-4900	(08-09) Roxanne Sefrain	621-9901
(07-08) Jeff Thoma	626-1810	(08-09) Susie Huber	622-0111
(07-08) Sam Muscarello	626-0700	(08-09) Crystal Newton	622-2218
Lisa Crummett: PDA Marketing Director – 644-2276			
*Last year on the PDA Board			