

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, October 2, 2008; 8AM – 10AM at Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Historic Main Street through special events and activities that attract visitors to the historic downtown business district.

Roll Call and Introductions (8:00-8:05)

Police Beat – Chief (8:05-8:15)

City Report – Gary Pigg (8:15-8:20)

Business (8:25-8:45)

- Business brainstorming meeting report
- PDA Board nominations
- Lights update
- Discussion about free holiday parking
- Decorating the Welcome sign and trees for the holidays

Announcements (8:45-9:00)

- Marketing & Event report – Lisa Crummett
- 10/18/08 Art & Wine Festival filled up
- Candidates forum for City Council members – meeting on October 8, 6 pm at the Cary House
- Understanding Your Local Economy workshop coming up in November
- Halloween update – buy your candy now
- Stagecoach rides on 3rd Saturday in October
- Recommend merchants should take down advertising/event signs on vacant buildings

Highway 50 Project & Christmas Trees– Rick Tippett (9:00-9:15)

Grant Report (9:15-9:25) – Jeff Thoma

Treasurer's Report (9:25-9:30) – Ann Totherow

Chamber Report (9:30-9:40)

Open Forum (9:40-10:00)

Executive Board Meeting Dates

3rd Thursday of the Month, 8:30AM, October 22 (Stamp It Rich)

PDA General Meeting Dates

1st Thursday of the Month, 8AM – 10AM; next meeting October 2 at The Cary House

PDA Board of Directors 2008			
(07-08) Ann Totherow (T)	626-1444	(08-09) Chris Cole	642-8481
(07-08) Linda Johnson (P)	344-0452	(08-09) Carol Patton (VP)	626-3554
(07-08) Dave Morrill	642-1074	(08-09) Nate Ross	621-4453
(07-08) Mary Meader *	622-4510	(08-09) Les Russell	622-2979
(07-08) Bill Robinson (S) *	626-9177	(08-09) Larry Caso	626-8651
(07-08) Sara Young	622-4900	(08-09) Roxanne Sefrain	621-9901
(07-08) Jeff Thoma	626-9700	(08-09) Susie Huber	622-0111
(07-08) Sam Muscarello *	626-0700	(08-09) Crystal Newton	622-2218
Lisa Crummett: PDA Marketing Director – 644-2276			
*Last year on the PDA Board			