

Placerville Downtown Association
Meeting Agenda for Thursday, December 2, 2010; 8AM – 10AM Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

Information for Members –

Christmas parade December 5, 2010 – Theme “12 days of Christmas”

We encourage all merchants to stay open late Thursdays, Fridays, and Saturdays through Christmas

“Guys Night Out” December 17, 2010 – offering a wrapping station and a drawing

A big thank you to the merchants who supported the cooperative marketing for the holidays. We will be listing those merchants on our website and on our December minutes.

Roll Call and Introductions (8:00-8:05)

Police Beat (8:05-8:10) – Chief Nielsen

City Report (8:10-8:15) – Gary Pigg

Business-

Chamber discount card discussion

2011 events – discussion and vote

Committee sign ups coming

Marketing: Lisa Crummett

Festival of lights information

Parade and holiday update

Guys Night Out -

Treasurer’s Report (9:15-9:17) – Linda Johnson

Grant Report (9:17-9:20) – Jeff Thoma

Chamber Report (9:20 – 9:30) – Jody Franklin

City Council Report (9:30-9:35) – Dave Machado

PACT Report: (9:35 – 9:40) Dave Machado

Open Forum (9:40-10:00)

Next Executive Board Meeting Date: 8:30AM, December 16, 2010

Next PDA General Meeting Date: 8AM – 10AM, January 6, 2011

PDA Board of Directors 2010			
(09-10) Tony Granados (P)	626-9161	(10-11) Susie Huber	622-0111
(09-10) Linda Johnson (T)	344-0452	(10-11) Scott Ingraham	626-6400
(09-10) Dennis Thomas	622-3186	(10-11) Deb Jensen	295-3496
(09-10) Kris Payne	626-6474	((10-11) Mary Meader	622-4510
(09-10) Denise Allison	626-8362	(10-11) Sue Rees	622-6205
(09-10) Jeff Thoma	626-9700	(10-11) Doug Braaten	295-1007
(09-10) Ann Totherow (S)	626-1444	(10-11) Annette Schoonover (VP)	626-6369
(09-10) Sara Young	622-4900	(10-11) Bev Fraga	626-3425
Lisa Crummett, Marketing Director	644-2276		