

Placerville Downtown Association
Meeting Agenda for Thursday, June 3, 2010; 8AM – 10AM at the Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

Information for Members –

Wagon train will be passing down Main Street June 12, 2010. Have fun, dress up and decorate your windows.

Winterhill will celebrate their birthday on June 12, 2010. Want to co-op market? Contact Annette.

Please wash your windows and take off any old information fliers inside and outside. Take some pride in your storefront.

Roll Call and Introductions (8:00-8:05)

Police Beat (8:05-8:10) – Chief Nielsen

City Report (8:10-8:15) –

Business (8:15 – 8:50)

New Merchant of the Month – Synapse

Shelly Winzeler resigned from the Board – Seeking new board member

Sam from River City Bank to discuss new banking credit card/debit card rules

Kathy Matranga-Cooper to discuss business walk

Sign up for PDA booth assignment – We will be selling cloth bags with our logo, pretzels, and water/lemonade depending on event. We need people to staff booth. If you signed up for an event, expect to man the PDA booth for that event. Sign up sheet is going around today.

We now have a “New Merchant” welcome package to offer. If you would like one contact Lisa.

Marketing & Events (8:50 – 9:15) – Lisa Crummett

Treasurer’s Report (9:15-9:17) – Linda Johnson

Grant Report (9:17-9:20) – Jeff Thoma

Chamber Report (9:20 – 9:30) – Jody Franklin

City Council Report (9:30-9:35) – Dave Machado

PACT Report: (9:35 – 9:40) Dave Machado

Open Forum (9:40-10:00)

Next Executive Board Meeting Date: 8:30AM, June 17, 2010

Next PDA General Meeting Date: 8AM – 10AM, July 1, 2010

PDA Board of Directors 2010			
(09-10) Tony Granados (P)	626-9161	(10-11) Susie Huber	622-0111
(09-10) Linda Johnson (T)	344-0452	(10-11) Scott Ingraham	
(09-10) Dennis Thomas	622-3186	(10-11) Deb Jensen	295-3496
(09-10) Kris Payne	626-6474	((10-11) Mary Meader	622-4510
(09-10) Denise Allison	626-8362	(10-11) Sue Rees	622-6205
(09-10) Jeff Thoma	626-9700	(10-11) Doug Braaten	295-1007
(09-10) Ann Totherow (S)	626-1444	(10-11) Annette Schoonover (VP)	626-6369
(09-10) Sara Young	622-4900	(10-11) Shelly Wlinzeler	622-0516
Lisa Crummett, Marketing Director	644-2276		