

Meeting Minutes – May 6, 2010

Information –

If you would like to host a brewery please get your hosting fee to Stamp it Rich
Business walk takes place 6/18/10 – Volunteers needed. Please contact Tony for more information.
Having a special event? Submit the information to PDA so we can help advertise for you.
Support your local merchants by referring your neighbor.
Car show May 16, 2010 - \$20.00 sponsorship fee to sponsor a car. Contact Les

Roll Call & Introductions –

Police Beat – Chief Nielsen Month of April – 1 burglary on Main St. Robbery on Broadway. Transient downtown area has been causing issues. Transients sleeping in the doorway of businesses. Please do not encourage this behavior. Police are gearing up for summer. June can be a busy month. Hired a new officer filling a grant position.

Merchant of the Month: Cozmic Café and Pub - Gale – new owner- Changes at the pub, healthy food, healthy bodies and healthy minds. Remodeled kitchen and baked goods now offered. New manager offers more consistent recipes. Always represent raw foods partnering with local farmers. Upstairs has been expanded so come and see that we really want a more family friendly atmosphere. Great music events coming through. Help change the face of the Cozmic.

City Report – Gary Pigg – Mentioned streetlight that is out. The community clean up was a big success. Mosquito Park and ride work shop on 5/12/10 at the town hall. City is looking at parking lot expansion and design. The ADA compliance meeting was well attended.

Guest Speakers

Carol Sellwood and Jackie Kneeland - Friends of El Dorado Trail – Discussed extending trail to Am River Parkway. Trying to get word out. Public awareness project. Facebook page and website available for comment. Economic impact is huge. Class one bike trail would enable a 60-mile corridor. Forni to Missouri Flat – new trail. Check it out. Sign up to keep up with the progress of the bike trail. www.eldoradotrail.com

Business

What is the possibility of expanding the district limits of Main St? What is the feasibility to expand the district? Scott Ingrahm has volunteered to take on the effort. Please join him if you are interested. Encouraging people to expand their walk to upper and lower Main. For continuity up and down Main. Huge water rate increase. City looking into possible sales tax increase to help pay. Sewer and water rates raised because of the mandated State \$45 million improvement. To lower rates, City to find another source of revenue. Redevelopment. Sales tax increase. ¼% increase feedback. Would we support this increase? PDA did not take a stand, stating we are not a political organization. Sales tax affects everyone differently and PDA will remain silent.

Looking to form a committee for Apple Blossom Festival 2011. Sign up if interested. The Wagon Train is coming through Main St. Decorate your windows and dress up to promote and support the event. There will be a reenactment of a shoot out at the Bell Tower around noon. Wednesday evening Farmer's Market will begin in June. PDA will host a table selling shopping bags, lemonade and/or pretzels. Committee members please contact Annette, Ann or Linda to discuss hosting the PDA booth at the event you are a committee member of.

Marketing & Events Report –

Lisa mentioned the rhythm and blooms – Flower baskets now planted and blooming. Thank MORE when you see them watering the plants.

Car show is at 175 cars and limit is 200. Looking for goody bag fillers. Bring a coupon for the goody bags. Drop off at 601 Main St.

Brewfest is coming. 41 breweries wanting to participate. Please get your hosting fees to Stamp it Rich. Please be upbeat and positive about the events downtown. This is our biggest fundraiser.

Treasurer's Report: \$32,281.00 – Most of which has been allocated.

Grant Report: \$5,804.00 – All funds have been allocated

Chamber of Commerce – N/A

City Council Report – **Treasurer Report:** N/A

Open Forum - PLEASE, PLEASE do not park on Main Street on Sunday. Too many merchants are taking advantage of free Sunday. We need those spaces for our customers. Hangman's Tree building is in legal limbo right now. No word as to the demolition. Please take down posters that are posted to the outside of businesses. Posters must be approved by the merchant. Music in the courtyard will begin June 5, 2010 and will continue throughout the summer every other weekend.