

Placerville Downtown Association
Meeting Agenda for Thursday, April 1, 2010; 8AM – 10AM at the Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

Information for Members –

- 1) Apple Blossom Festival 4/17/10 & 4/18/10. Decorate you windows.
- 2) Don't forget to notify PDA of any events or specials so everyone can help get the word out
- 3) Tony – Business walk information
- 4) Merchant of the Month – Zia's

Roll Call and Introductions (8:00-8:05)

Police Beat (8:05-8:10) – Chief Nielsen

City Report (8:10-8:15) –

Business (8:15 – 8:50)

- 1) Kathy Matranga-Cooper from Business Services to discuss County Work Program
- 2) Annette to discuss the 3/50 project and how it can help your business
- 3) Doug Braaten to discuss marking options

Marketing & Events (8:50 – 9:15) – Lisa Crummett

- 1) Lisa to discuss her experience during the social networking class

Treasurer's Report (9:15-9:17) – Linda Johnson

Grant Report (9:17-9:20) – Jeff Thoma

Chamber Report (9:20 – 9:30) – Jody Franklin

City Council Report (9:30-9:35) – Dave Machado

PACT Report: (9:35 – 9:40) Dave Machado

Open Forum (9:40-10:00)

Executive Board Meeting Date: 8:30AM, April 15, 2010 – Zia's

PDA General Meeting Date: 8AM – 10AM, April 1 ,2010

PDA Board of Directors 2010			
(09-10) Tony Granados (P)	626-9161	(10-11) Susie Huber	622-0111
(09-10) Linda Johnson (T)	344-0452	(10-11) Scott Ingraham	
(09-10) Dennis Thomas	622-3186	(10-11) Deb Jensen	295-3496
(09-10) Kris Payne	626-6474	((10-11) Mary Meader	622-4510
(09-10) Denise Allison	626-8362	(10-11) Sue Rees	622-6205
(09-10) Jeff Thoma	626-9700	(10-11) Doug Braaten	295-1007
(09-10) Ann Totherow (S)	626-1444	(10-11) Annette Schoonover (VP)	626-6369
(09-10) Sara Young	622-4900	(10-11) Shelly Wlinzeler	622-0516
Lisa Crummett, Marketing Director	644-2276		