

Placerville Downtown Association
Meeting Agenda for Thursday, March 4, 2010; 8AM – 10AM at the Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

Information for Members –

- 1) Apple Blossom Festival 4/17/10 & 4/18/10.
- 2) Raffle prizes needed for the Rhythm & Bloom flower fundraiser. Please take your Great items to annieberries before March 12th and thank you for supporting Flower Power!
- 3) Tickets on sale now for Rhythm and Blooms event 3/20/10
- 4) Please consider sponsoring the Placerville 3rd Saturday ArtWalk (sponsor forms attached to agenda) to celebrate and enhance the arts & business on Historic Main Street.

Roll Call and Introductions (8:00-8:05)

Police Beat (8:05-8:10) – Chief Nielsen

City Report (8:10-8:15) –

Business (8:15 – 8:50)

- 1) Jeff Thoma to discuss grant information – Discuss and vote on Redevelopment implementation donation of \$5,000.00. Cider Press \$800.00 Sponsorship.
- 2) Wednesday Farmer’s Market discussion and vote
- 3) Linda to discuss the importance of not duplicating products downtown. We are a small town and diversity in our products is critical to survival of the merchants and happy customers.
- 4) Ann to discuss bad check guidelines for merchants and Main St.
- 5) Annette to discuss the 3/50 project

Marketing & Events (8:50 – 9:15) – Lisa Crummett

- 1) Girls Night Out
- 2) Rhythm and Blooms
- 3) Car Show

Treasurer’s Report (9:15-9:17) – Linda Johnson

Grant Report (9:17-9:20) – Jeff Thoma

Chamber Report (9:20 – 9:30) – Jody Franklin

City Council Report (9:30-9:35) – Dave Machado

PACT Report: (9:35 – 9:40) Dave Machado

Open Forum (9:40-10:00)

Executive Board Meeting Date: 8:30AM, March 18, 2010 – Zia’s

PDA General Meeting Date: 8AM – 10AM, March 4,2010

PDA Board of Directors 2010			
(09-10) Tony Granados (P)	626-9161	(10-11) Susie Huber	622-0111
(09-10) Linda Johnson (T)	344-0452	(10-11) Scott Ingraham	
(09-10) Dennis Thomas	622-3186	(10-11) Deb Jensen	295-3496
(09-10) Kris Payne	626-6474	((10-11) Mary Meader	622-4510
(09-10) Denise Allison	626-8362	(10-11) Sue Rees	622-6205
(09-10) Jeff Thoma	626-9700	(10-11) Doug Braaten	295-1007
(09-10) Ann Totherow (S)	626-1444	(10-11) Annette Schoonover (VP)	626-6369
(09-10) Sara Young	622-4900	(10-11) Shelly Wlinzeler	622-0516
Lisa Crummett, Marketing Director	644-2276		