

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Minutes – February 4, 2010

Roll Call & Introductions –

Tony announced the Bella Capelli hosting on 2/11/10

Girls Night Out 2/26/10

Winter Hill Harvest Party 2/13/10

Goldsmith opening in Courtyard

Z-Pie under new owners

Police Beat – Chief Nielsen discussed a theft recently that is under investigation.

Graffiti in the garage is part of a gang called HTK. This gang is considered anti-social and seeks only violence, intimidation and crime. The City ensured the graffiti was covered immediately. If anyone is suspicious of gang activity, contact the Police Department. Reminder: if using parking spaces on Main St., you must apply for an encroachment permit at City Hall.

City Report – Gary Pigg, although retired discussed the appeal of the demolition of the old Hangman's Tree building. Lower Main St., light posts have been installed and replacement parts have been ordered for the remaining lamp posts. May 1, 2010 is Community Clean up day. Bring all your waste located behind the Library for disposal.

Business – Lisa discussed the budgets and that each budget has had to incur some cuts. There are no contingency funds and we are almost at the end of our grant money and sponsorships are hard to come by. A motion to accept the budget as is was made by Mary Meader and seconded by Scott Ingraham. Motion passed.

Lisa introduced her intern, Taylor Bruner. If any merchant is in need of help, business related, call her.

Flower Power's Rhythm and Blooms announcing a date change. The event will be on 3/20/10 this year at Midtown Mall from 7-11. MORE might take over the planting and maintenance of the flower baskets after looking into grant opportunities.

Music in the Courtyard has been suspended until a new owner of the café takes over as the insurance and they provide beer/wine license.

Pat Baron provided information on Kacie's 5th annual ride for Hope. He requested a street closure from 7:00am to 11:00am on September 11, 2010 so motorcycle riders could come to Placerville and register for the ride as well as listen to speakers and then be gone by 11:00am to continue their ride. This event is in support of Violence free relationships. A motion was made by Denise Allison to close Main St. on 9/11/10 from 7:00am to 11:00am for this event. Linda Johnson seconded it. Motion was passed.

Robin Delfino from the Apple Hill Association discussed the First Apple Blossom Festival to be held 4/17/10 and 4/18/10. Encourage Main St. to partner with them by offering an event of some sort. This is also passport weekend. A committee will be formed to come up with an event for Main St.

Marketing & Events Report – Girls Night out should be a great night lots of activities and food. Rhythm and Blooms will be held 3/20/10 at the Midtown Mall from 7:00pm to 11:00pm.

Grant Report J.Thoma reported a balance of \$5,272.30 after \$9000.00 for Flower Power is allocated. There has been a grant request submitted by Lisa for \$1050.00 for advertising.

Chamber of Commerce – No Chamber report this month.

City Council Report – Dave Machado & Carl Hagen reported that there is a company coming to businesses requesting your plan for ADA compliance. They may or may not be legitimate. A pamphlet was emailed to all merchants. If you did not get it please contact Ann Totherow. Dave discussed the need for all three districts to provide \$5,000.00 towards the redevelopment project. This will be discussed at the March meeting.

Open Forum Doug Braaten announced he will be hosting Chamber mixer February 23, 2010. Annette from Winter Hill asked in order to keep Main St vibrant, we should promote each other. If you hear of an event, help promote it. If there are problems bring to the table so we can discuss possible solutions. Tony at Tony Mathews mentioned a get together at their store on 2/18/10 at 6:30pm to brainstorm issues on Main St. If you hear a rumor about a business please do not discuss with anyone except that merchant if you are curious as to the truth of it.

Please remove flyers taped to the outside of windows on vacant buildings. The owner of the business must approve these flyers. Placerville Clothing will be hosting dance lessons on Tuesday evenings from 6:30 to 9:30pm. Contact Carol Patton.