

Placerville Downtown Association
Meeting Agenda for Thursday, February 4, 2010; 8AM – 10AM at the Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

Information for Members –

- 1) Bella Capelli hosting a ladies spa night. Three mini services & more. Feb. 11, 2010
Call 530-344-0320. Limited tickets.
- 2) Girls Night Out – Activity list and fees due now. \$40.00 fee. Take to Stamp it Rich.
- 3) Winter Hill hosting a Harvest Party February 13, 2010 from 1:00 to 6:00
- 4) Open now in the Courtyard-Geoffrey Ferguson, Goldsmith
- 5) Z-Pie is now under new owners

Roll Call and Introductions (8:00-8:05)

Z-Pie owner's introduction (Dale and Denise Lamport)

Police Beat (8:05-8:10) – Chief Nielsen

City Report (8:10-8:15) –

Business (8:15 – 8:50)

- 1) Lisa to discuss events & budget. (Discussion & vote)
- 2) Kelly Plag and Pat Baron to discuss Kacie's 5th annual ride for hope to begin at the Bell Tower at 8:00am on September 11, 2010.
- 3) Robyn Delfino to discuss Apple Blossom Festival and how Main St. can tie in a sale or event to support and promote their event and bring people downtown.

Marketing & Events (8:50 – 9:15) – Lisa Crummett

- 1) Girls Night Out
- 2) We encourage merchants to promote PDA events as well as fellow businesses in their advertising newsletters like Constant Contact. If you have an event bring information to the PDA meetings.

Treasurer's Report (9:15-9:17) – Linda Johnson

Grant Report (9:17-9:20) – Jeff Thoma

Chamber Report (9:20 – 9:30) – Jody Franklin

City Council Report (9:30-9:35) – Dave Machado

PACT Report: (9:35 – 9:40) Dave Machado

Open Forum (9:40-10:00)

Executive Board Meeting Date: 8:30AM, February 18, 2010 (Zia's)

PDA General Meeting Date: 8AM – 10AM, Feb 4, 2010 (Cary House)

PDA Board of Directors 2010			
(09-10) Tony Granados (P)	626-9161	(10-11) Susie Huber	622-0111
(09-10) Linda Johnson (T)	344-0452	(10-11) Scott Ingraham	
(09-10) Dennis Thomas	622-3186	(10-11) Deb Jensen	295-3496
(09-10) Kris Payne	626-6474	((10-11) Mary Meader	622-4510
(09-10) Denise Allison	626-8362	(10-11) Sue Rees	622-6205
(09-10) Jeff Thoma	626-9700	(10-11) Doug Braaten	295-1007
(09-10) Ann Totherow (S)	626-1444	(10-11) Annette Schoonover	626-6369
(09-10) Sara Young	622-4900	(10-11) Shelly Wlinzeler	622-0516
Lisa Crummett, Marketing Director	644-2276		