

**Placerville Downtown Association**  
**Meeting Agenda for Thursday, January 6, 2010; 8AM – 10AM Cary House**

[www.placerville-downtown.org](http://www.placerville-downtown.org)

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

**Information for Members** –

- New Mexican restaurant now open near the Bell Tower
- EDC Chamber’s progressive dinner (*El Dorado Epicurean*) is 1/30; call 621-5885 for info
- Redevelopment and Roundabout will be discussed at City Council meetings in January (1/11 & 1/25); also, Placerville Redevelopment Project Community meeting #2 will be at Town Hall on 1/26 at 6:30 pm
- Bill Robinson will be taking over as PDA webmaster due to current webmaster’s health issues

**Roll Call and Introductions** (8:00-8:05)

**Police Beat** (8:05-8:10) – Chief Nielsen

**City Report** (8:10-8:15) – Gary Pigg

**Business** (8:15-8:50)

- Parking – Leased parking in Tetrault parking lot
- Committee sign ups & discussion
- Bylaws – copy will be distributed to all Board members
- Revenue generators for PDA – submit ideas on how to increase income of PDA

**Marketing & Events** – Lisa Crummett (8:50-9:15)

- Wrap-up on holiday events
- Girl’s Night Out (2/25)
- Rhythm & Blooms (3/19)
- Talk about budget in February

**Treasurer’s Report** (9:15-9:17) – Linda Johnson

**Chamber Report** (9:20-9:30) – Jody Franklin

**City Council Report** (9:30-9:35) – Dave Machado

**Open Forum** (9:40-10:00)

**Next Executive Board Meeting Date:** 8:30AM, January 20, 2011, Powell’s (all Board members encouraged to attend)

**Next PDA General Meeting Date:** 8AM – 10AM, Cary House, February 3, 2011

PDA Board of Directors 2011			
(10-11) Doug Braaten	295-1007	(11-12) Denise Allison	626-8362
(10-11) Bev Fraga	626-3425	(11-12) Sheila Hill (Vice President)	626-1091
(10-11) Susie Huber	622-0111	(11-12) Christine Najera	626-8700
(10-11) Scott Ingraham	626-6400	(11-12) Carol Patton (President)	626-3554
(10-11) Deb Jensen	295-3496	(11-12) Kris Payne	626-6474
(10-11) Mary Meader	622-4510	(11-12) Bill Robinson (Secretary)	306-3615
(10-11) Sue Rees (Treasurer)	622-6205	(11-12) Dennis Thomas	626-3186
(10-11) Annette Schoonover	626-6369	(11-12) Les Russell	622-2979
Lisa Crummett, Marketing Director	644-2276		