

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Minutes – Aug 6, 2009

Roll Call & Introductions –

Police Beat – Chief Nielsen reported receiving fed \$\$ to rehire officer increasing staff to 18. Community Services Officer has been laid off; Ivy House Parking Lot continues to be problem

City Report – Gary Pigg reported the city rec'd \$6800 to do ADA rehab projects throughout city; Redevelopment Feasibility Study should be available end of this month; Highway 50 project wrapping up; undergrounding of telephone poles on lower Main St being completed; weedeating around Welcome sign

Business Christmas Trees – Dolly Wager reported PGE will drill holes for 80 trees; Chamber Leadership Class will take on fundraising; trying to get labor and materials for wiring donated; Sue Rees is PDA rep on committee; trees avail for adoption on 1st come 1st served basis; Highway 50 Holiday Tree and Promotional 50 Corridor Project will incorporate encroachment fee / permit for all promotional uses of corridor

Geo-Tourism – Jaquie Chandler gave overview on this exciting project..please go to the website www.tahoechamber.org and click on EDC Geotourism Portal to find out more and VOTE!!!!

EDCTC Highway 49 Realignment Carol Patton gave a report on the stakeholders meetings being held to discuss a potential realignment of Highway 49... www.edctc.org for more info or call Carol

New Board Member Doug Braatan was appointed to fill Nathan Ross' Board position after Nathan resigned

Wed Night Farmers Market Lisa Crummett gave an overview on the Belltower Farmers Market and the competition from farmers with PDA members. A vote was taken to continue support for the market thru 2009 season and a committee established to establish written guidelines between Farm Trails and PDA before 2010 season. Sue Rees 1st, Susie Huber 2nd. Passed unanimously

EDHS Homecoming Parade – Tony Granados discussed motion to have street closure 9:30 – noon Sat 10/3 K Payne 1st, L Johnson 2nd. Motion passed with 2 dissenting; subsequent committee formed to establish PDA guidelines for street closure events

Trash cans need cleaning and Main St needs recycle cans

Food Drive Sept 19 – Tony Mathews, Placerville Clothing and Belltower are drop off points for food drive

Art on Parade: 5 Years – Bill Robinson has book for sale (\$34.95) supporting Art on Parade www.blurb.com/bookstore/detail/733311 for info or to purchase

Marketing & Events Report – Lisa Crummett reported 95 vendors for Craft Faire, 3rd Sat going well; EDWA is supporting Art & Wine Festival wine glasses, need your \$50 check for winery; Girls Night Out 9/12 \$40 sponsorship for advertising

Treasurer's Report – Linda Johnson reported \$43,052.92 in checking / savings

Grant Report – Linda Johnson reported balance of \$18,221.59 in grant fund account

PACT Report – Dave Machado reported newsletter available at Tony Mathews, C Patton will email copy, event to be held in October

City Council Report – Dave Machado reported demolition permit public hearing for 301-305 Main St on Sept 3 7PM Planning Commission Meeting; Illegal A Frame signs on Sept PDA Agenda, Historic Design Guidelines for Main St committee established to review and comment

Chamber Report – Jody Franklin reported Business Resource Center and wants to know what they can do to help your business; Visitors Guide available at CandyStrike; RFP going to EDC for funding; Jan 2010 Society of Pro. Writers coming to Tahoe, planning for post conference trip to Placerville and Coloma; Sac Convention & Visitors Bureau looking for group tours, where can tour buses park?

Open Forum – Tony Granados talked about the problem with #2 and #3 lanes on Southbound Spring St where the through lane and the left turn lane end up in the same place, Caltrans is restriping the edge of mainline 50 for right turn lanes; Doug Braatan is planning multi-store grand opening celebration for 3rd weekend in September

Executive Board Meeting – Sept 17, 2009 8:30 AM Stamp It Rich

PDA General Meeting – Sept 3, 2009 8:00 AM Cary House