

Placerville Downtown Association
Meeting Agenda for Thursday, May 6, 2010; 8AM – 10AM at the Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

Information for Members –

- 1) To host a brewery (Brewfest 6/26/10) in your business, please get your \$60 hosting fee, payable to PDA, to Stamp it Rich. This is our biggest fundraising event, so please participate!! Any questions call Lisa.
- 2) Business Walk 6/18/10
- 3) Remember to get your special events to PDA for more exposure. Visit each other to see what people are offering and refer customers. Support all of downtown
- 4) Car show 5/16/10

Roll Call and Introductions (8:00-8:05)

Police Beat (8:05-8:10) – Chief Nielsen

City Report (8:10-8:15)

Business (8:15 – 8:50)

- 1) Carol Sellwood and Jackie Kneeland-Friends of El Dorado Trail
- 2) Gail of Cozmic Café & Pub – Merchant of the Month
- 3) Discussion to expand district limits to include all of Main St.
- 4) Possibility of sales tax increase discussion for sewer/water – Dave Machado
- 5) Dennis Thomas - Parking Committee update

Marketing & Events (8:50 – 9:15) – Lisa Crummett

- 1) Car show
- 2) Brewfest
- 3) 2011 Apple Blossom Festival – Committee
- 4) Wagon Train – Dress up and hold some kind of event in your store
- 5) Farmer’s Market

Treasurer’s Report (9:15-9:17) – Linda Johnson

Grant Report (9:17-9:20) – Jeff Thoma

Chamber Report (9:20 – 9:30) – Jody Franklin

City Council Report (9:30-9:35) – Dave Machado

PACT Report: (9:35 – 9:40) Dave Machado

Open Forum (9:40-10:00)

Executive Board Meeting Date: 8:30AM, May 20, - Zia’s

PDA General Meeting Date: 8AM – 10AM, June 3, 2010 Carey House

City Council Meeting – Tuesday May 11, 2010 at Townhall 7:00pm

PDA Board of Directors 2010			
(09-10) Tony Granados (P)	626-9161	(10-11) Susie Huber	622-0111
(09-10) Linda Johnson (T)	344-0452	(10-11) Scott Ingraham	626-6400
(09-10) Dennis Thomas	622-3186	(10-11) Deb Jensen	295-3496
(09-10) Kris Payne	626-6474	((10-11) Mary Meader	622-4510
(09-10) Denise Allison	626-8362	(10-11) Sue Rees	622-6205
(09-10) Jeff Thoma	626-9700	(10-11) Doug Braaten	295-1007
(09-10) Ann Totherow (S)	626-1444	(10-11) Annette Schoonover (VP)	626-6369
(09-10) Sara Young	622-4900	(10-11) Shelly Wlinzeler	622-0516
Lisa Crummett, Marketing Director	644-2276		