

## Placerville Downtown Association

### Meeting Agenda for Thursday, September 2, 2010; 8AM – 10AM in the Courtyard

[www.placerville-downtown.org](http://www.placerville-downtown.org)

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

#### **Information for Members –**

September 11, 2010 – Kacie's ride for hope is from 8am-10am, Please open early sales are not guaranteed but 400+ bikers will come back and shop.

September 26, 2010 – Antique Street Faire – We are adding an apple flair to partner with Apple Hill

October 16, 2010 – Art and Wine Festival. We encourage all Merchants to participate. Host a winery by getting your \$60 fee to Stamp it Rich ASAP

#### **Roll Call and Introductions** (8:00-8:05)

**Police Beat** (8:05-8:10) – Chief Nielsen

**City Report** (8:10-8:15) –

**Business** (8:15 – 8:50)

Robin Delfino from the Apple Blossom Festival – Cider Press to speak

Michelle Smira of Principal MMS Strategies – to discuss the Missouri Flat Road Project.

Elections – October meeting will be month to nominate and November we will announce the winners

#### **Marketing & Events** (8:50 – 9:15) – Lisa Crummett

- Girls Night Out –
- Kacie's Ride
- Antique Fair
- Art and Wine Festival
- Discussion about Happy Hour Tuesday/Wednesday

**Treasurer's Report** (9:15-9:17) – Linda Johnson

**Grant Report** (9:17-9:20) – Jeff Thoma

**Chamber Report** (9:20 – 9:30) – Jody Franklin

**City Council Report** (9:30-9:35) – Dave Machado

**PACT Report:** (9:35 – 9:40) Dave Machado

**Open Forum** (9:40-10:00)

**Next Executive Board Meeting Date:** 8:30AM, September 16, 2010

**Next PDA General Meeting Date:** 8AM – 10AM, October 7, 2010

<b>PDA Board of Directors 2010</b>			
(09-10) Tony Granados (P)	626-9161	(10-11) Susie Huber	622-0111
(09-10) Linda Johnson (T)	344-0452	(10-11) Scott Ingraham	626-6400
(09-10) Dennis Thomas	622-3186	(10-11) Deb Jensen	295-3496
(09-10) Kris Payne	626-6474	((10-11) Mary Meader	622-4510
(09-10) Denise Allison	626-8362	(10-11) Sue Rees	622-6205
(09-10) Jeff Thoma	626-9700	(10-11) Doug Braaten	295-1007
(09-10) Ann Totherow (S)	626-1444	(10-11) Annette Schoonover (VP)	626-6369
(09-10) Sara Young	622-4900	(10-11) Bev Fraga	626-3425
Lisa Crummett, Marketing Director	644-2276		