

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, September 4, 2008; 8AM – 10AM at Cary House
www.placerville-downtown.org

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Historic Main Street through special events and activities that attract visitors to the historic downtown business district.

Roll Call and Introductions (8:00-8:05)

Police Beat – Chief (8:05-8:15)

City Report – Gary Pigg (8:15-8:20)

Business Brainstorming Meeting (8:20-8:25) – First meeting: 9/11/08, 8am, Cary House

Business (8:25-8:45)

- OSHA posting requirements
- Parking validation & group insurance discussion – Doug Braaten

Announcements (8:45-9:00)

- City Marketing Funds Spending Proposal (2008/2009) - Lisa Crummett
- Marketing & Event report – Lisa Crummett
- 10/18/08 Art & Wine Festival hosts – get \$50 hosting fee to Lisa at Annieberries
- Candidates forum for City Council members will be in October
- Banners on Parade posters
- PDA Board elections coming up – who wants to continue on Board? Those whose terms are expiring, let someone on Executive Board know
- Stagecoach rides every 3rd Saturday, 12-4
- We are evaluating lights on top of buildings; also, recent customer feedback says that some shops need to clean their windows (inside and out) and the sidewalks really need to be cleaned

Highway 50 Project & Christmas Trees– Rick Tippett (9:00-9:15)

Grant Report (9:15-9:25) – Jeff Thoma

El Dorado County Historical Society – Placerville Walking Tour guide reprint grant request

Treasurer's Report (9:25-9:30) – Ann Totherow

Chamber Report (9:30-9:40)

Open Forum (9:40-10:00)

Executive Board Meeting Dates

3rd Thursday of the Month, 8:30AM, September 18 (Stamp It Rich)

PDA General Meeting Dates

1st Thursday of the Month, 8AM – 10AM; next meeting October 2 at The Cary House

PDA Board of Directors 2008			
(07-08) Ann Totherow (T)	626-1444	(08-09) Chris Cole	642-8481
(07-08) Linda Johnson (P)	344-0452	(08-09) Carol Patton (VP)	626-3554
(07-08) Dave Morrill	642-1074	(08-09) Nate Ross	621-4453
(07-08) Mary Meader *	622-4510	(08-09) Les Russell	622-2979
(07-08) Bill Robinson (S) *	626-9177	(08-09) Larry Caso	626-8651
(07-08) Sara Young	622-4900	(08-09) Roxanne Sefrain	621-9901
(07-08) Jeff Thoma	626-9700	(08-09) Susie Huber	622-0111
(07-08) Sam Muscarello	626-0700	(08-09) Crystal Newton	622-2218
Lisa Crummett: PDA Marketing Director – 644-2276			
*Last year on the PDA Board			